



Policy: 10.12

SUBJECT: **NEWS MEDIA RELATIONS**

Supersedes: KBC

Effective: September 8, 2008

Page: 1 of 1

Approved by: Detroit Board of Education

1.0 Policy

The public affairs and media relations unit will coordinate communications with the mass media – press, radio, television – and assist areas and schools in providing school information services.

All media will be welcome at Board meetings and will be notified in advance of meetings and Board activities in accordance with Board policy.

The public affairs and media relations unit will:

1. Make all school system announcements to all media at the same time.
2. Not reveal to other news media information that is being developed by a station or newspaper prior to its airing or publication

Schools and other units of the district will also follow the above policies. They are encouraged to work through the public affairs and media relations unit in carrying out their public information programs.

Attachments to Policy 10.12: None

See also: None

Legal References: None

Labor Contract References: None